

COMPUTER TUTOR INC



From the Desk of: Pamela Tabak

DEDICATED TO THE COMPUTER EDUCATION OF SENIORS

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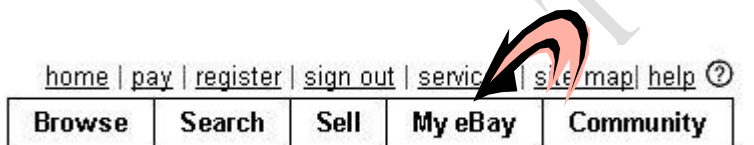
website: www.computertutorinc.net

Buying and Selling on eBay

Registering:

In order to buy or sell on eBay, you must first become a Registered eBay Member. Registration is free and easy, here's what's involved:

To get started just click the Register Button found at the head of any eBay page.



After you have given your basic contact information, eBay will ask you to supply your credit card information. Your information will be kept private on eBay's secure servers.

Your User ID:

When you register you will be asked for a unique User ID and Password.

A User ID is the unique name you use to identify yourself on eBay. Choose a User ID that you like and that you'll remember.

Your Password:

Your password is the key to your eBay account. By choosing a password that is difficult for others to guess, you are taking an important step towards ensuring that your eBay account is secure. Select a password that includes at least 6 characters using a combination of numbers and letters. Avoid using birthdays, names of your family or any part of your email address.

Consider using the first letter of each word in a sentence i.e.
my four dogs are cute as a button. Your password would be **m4dacaab.**

Creating a different password for each account makes your online experience more secure.

Before you list your item on eBay you will need to do some research.

Choosing a Category:

Once you have selected your auction format and researched your starting price it's time to select a category.

eBay makes choosing your category easy even though there are 35,000 categories to choose from.

A quick way to decide in which category to place your item, is to enter your item in the eBay search engine and make a note of the category other eBayers have used.


Listed in category: [Consumer Electronics](#) > [Cameras & Photo](#) > [Digital Cameras](#) > [Point & Shoot](#) > [5.0 Megapixels & More](#) > [Minolta](#)

If you think that your listing may fit into several categories, eBay gives you the chance to choose a second category in which to list your item.

Choose a second category (optional)

Insertion and most listing upgrade fees will be doubled. Final Value fees will **not** be doubled. [more.](#)

Pottery & Glass:Pottery & China:China, Dinnerware:Lenox

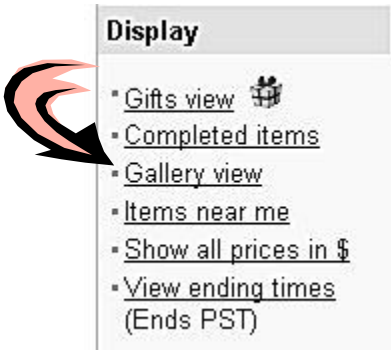
You may find that searching an item similar to yours will give you an idea of the design of your page and the selling price that you may realize.





eBay's Listing Options:

Gallery View:

List your item in the **Gallery** to give it more visibility.

The Gallery View is a **catalogue-like page** that is shown when buyers click the **Gallery Items Only** tab.



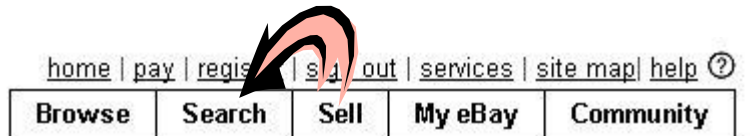
			
OLYMPUS D560 3.2MP DIGITAL CAMERA CAMERAS WTY	Magnacraft Telescope	NEW 128mb LIGHTED SONY MEMORY STICK by LEXAR 128 mb meg	NIKON N55 35mm FILM CAMERA CAMERAS+28-80 LENS
Bid Price \$0.01 Time Left 2d 21h 03m	Bid Price \$32.95 Time Left 6d 21h 03m	Bid Price \$0.99 Time Left 21h 03m	Bid Price \$2.50 Time Left 2d 21h 03m

The Gallery shows photos of Gallery items with the details of the **bid price, time left** and a hyperlink to view the item's description.

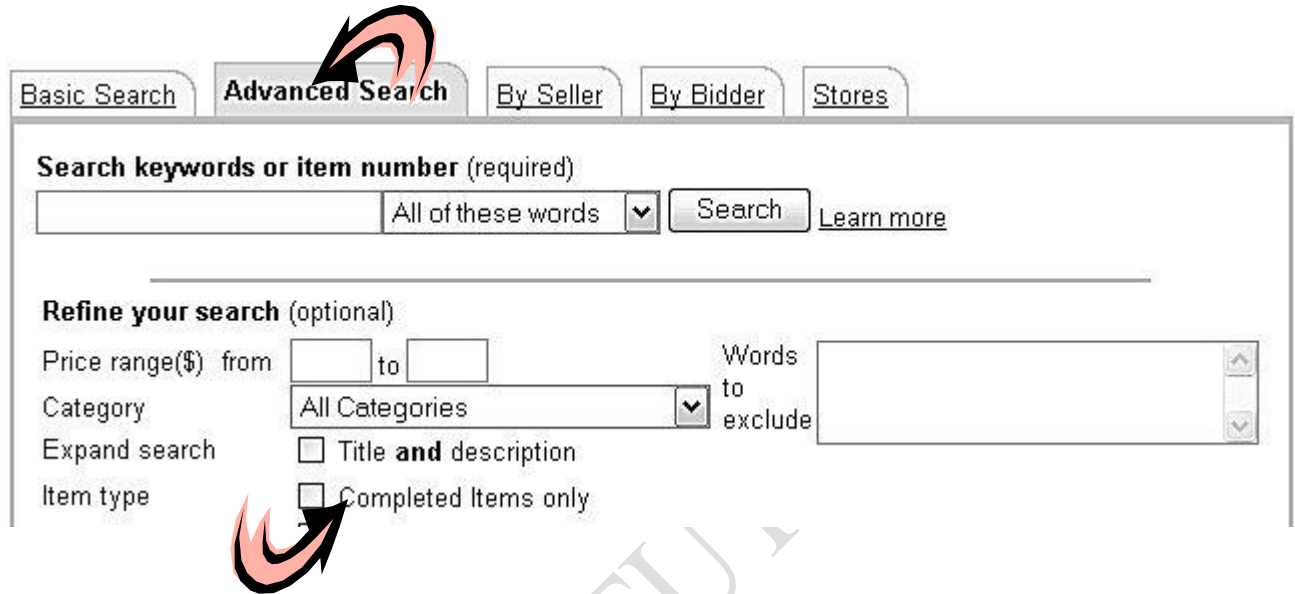
Setting Your Starting Price:

Before setting your starting price, you might want to see what similar items sold for on eBay.

You can do this by clicking on **Search** in the navigation bar at the top of any eBay page.



Then click on **Completed Items** on the **Advanced Tab** in the **Smart Search Page**.



Basic Search **Advanced Search** By Seller By Bidder Stores

Search keywords or item number (required)

All of these words [Learn more](#)

Refine your search (optional)

Price range(\$) from to Words

Category All Categories to exclude

Expand search Title **and** description

Item type Completed Items only

Type in the name of the item: make, model etc., to find your item.



Before printing, think about the environment

Tip: save this tutorial to your hard drive for easy access or print on both sides of the paper or two pages per sheet.

More Information at www.computertutorinc.net

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